

ZACH SMITH

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TARGET ROLE: DATA AND STATISTICS OPERATIONS

High-performing sports statistician specialist, prepared to assume role in data and statistics operations. Experience with analyzing statistics and information and incorporating research into work. Outstanding interpersonal and communication skills, verbal and written. Detail-oriented, focused, organized, and adept at working under tight deadlines.

RELEVANT EXPERIENCE

GSIS Support & Statistics QA, NFL, New York, NY – July 2021 - Present

- Achieved 23 perfect scores for supporting and operating the real-time entry (RTE) platform with stadium crews to alert Genius Sports of current or potential significant events (touchdown, field goal) for 40 games during the 2021 regular season.
- Ensured correct statistics and data entry by supporting stadium stat crews while keeping up the pace of the game.
- Developed PowerPoints highlighting stadium crews' RTE discrepancies against the audit that yielded better performances for them in following weeks.
- Evaluated 300 plays from 2021 preseason and regular season games flagging helmet exposures to provide information regarding the NFL's initiative for player health and safety.

Freelance Writer, Worcester State University, Worcester, MA – Sept. 2019 - May 2020

- Contributed three nonfiction articles that established readership for the *New Worcester Spy* through its social media platforms.
- Collaborated cross-functionally with editors to polish the stories by confirming details and implementing edits and revisions to meet team's expectations and deadlines.
- Spearheaded research and incorporated background details into the published pieces to support reader comprehension.

Football Statistician, Worcester State University, Worcester, MA – Sept. 2015 - Nov. 2018

- Appointed to assist with recording football statistics for the team's home games.
- Compiled accurate statistics for coaches and media.
- Documented statistics for 20 football games by following the trends of passing and rushing yards, tackles, sacks, and point differentials to improve the performance of the football players.
- Logged the correct statistics by keeping up with the fast pace of the football games.
- Provided the team's progress to coaches, players, and fans.

Co-Sports Editor/Writer, Westborough High School, Westborough, MA – Sept. 2012 - May 2015

- Wrote and edited insightful content for the newspaper's website and school community.
- Conducted research to obtain factual information, and used sources such as interviews and credible online sources.
- Promoted from freelance writer to the co-sports editor and writer.
- Consulted with the faculty adviser about editing and publishing as many as three articles in a 45-minute window to meet deadlines for daily publishing.
- Provided thorough Westborough High School football game recaps by doing statistics of games to establish readership growth to build better understanding for the team and paper's viewers.

EDUCATION, TECHNICAL SKILLS, & PUBLICATIONS

Bachelor of Arts in Communication, Minor-Writing, Worcester State University, Worcester, MA - May 2020

Relevant Coursework: Media Writing | Professional Writing | Creative Writing: Nonfiction
Social Media | Intro to Video | Media Criticism

Honors, Awards, & Accomplishments:

- 3.7 GPA • *magna cum laude* • 6x Dean's List • 2x Honor Society Inductee: Phi Eta Sigma, Delta Alpha Pi

Technical Skills: Microsoft Office Suite • Google Workspace • Wix • Final Cut Pro • Adobe Bridge • Windows OS

Social Media Skills: LinkedIn • Facebook • Instagram • Twitter

Publications:

- Masculinist Middle-Class Misfits on *The Simpsons* • Global Critical Media Literacy Project • Smith, Z. • 2018 • <https://gcml.org/masculinist-middle-class-misfits-on-the-simpsons/>
- Involving Youth with Disabilities in the Development and Evaluation of a New Advocacy Training: Project TEAM • Informa • Smith, Z., Kramer J., et al. • 2012 • <https://pubmed.ncbi.nlm.nih.gov/22897636/>

Certification: Customer Service & Sales Certified Specialist • National Retail Federation • Certified April 2021